

"THE UNION OF HEARTS & MINDS"

# LOCAL 258

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS AFFILIATED WITH THE CLC, AFL-CIO

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Job Posting: Union Organizer – Lobbyist – Government Relations

### About Us

Local 258 of the International Brotherhood of Electrical Workers (IBEW) represents over 4,000 workers in BC and the Yukon across utilities, independent power producers, power line contractors, traffic control, utility arborists, civil underground contractors, and electrical manufacturers. Our office is located at Suite #140, 8029 199 Street in Langley, BC.

# **Position Overview**

We are seeking an Organizer to lead and support our organizing efforts throughout BC and the Yukon. The successful candidate will be responsible for research, lobbying, government relations, Indigenous relations, and the execution of both top-down and bottom-up organizing campaigns. This role requires frequent travel within BC and the Yukon, as well as across Canada and North America for training and development.

### **Key Responsibilities**

# Organizing (Employer-Focused and Worker-Focused)

- Conduct corporate research and strategic analysis to identify organizing targets;
- Identify, engage, and educate unrepresented workers on the benefits of unionization.
- Engage with non-union employers to promote unionization;
- Develop marketing materials for employer outreach and worker engagement;
- Conduct one-on-one meetings, workplace mapping, and worker assessments;
- Negotiate voluntary recognition agreements and project labour agreements;
- Build relationships with key industry stakeholders;
- Coordinate with legal teams to support organizing efforts;
- Plan and execute union organizing drives;
- Identify and counter employer union-busting tactics;
- Mobilize existing members to support organizing efforts;
- Enter and maintain organizing data in OARS and Action Builder databases;
- Conduct new member orientations;
- Build organizing committees to support internal organizing efforts;
- Establish political action committees to enhance member engagement.

Local 258 of the IBEW is proudly dedicated to serving our members who work in these industries in British Columbia and the Yukon Territory: Electrical Utility • Private Power Line • Electrical Manufacturing Utility Arborist • Traffic Control • Civil Utility Construction

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#### International Office Relations

- Represent Local 258 at IBEW Membership Development Conferences;
- Attend Western Canada Biweekly Organizers Meetings;
- Participate in and prepare for organizing compliance audits;
- Liaise with the IBEW District Organizing Coordinator, Professional & Industrial Organizing Coordinator and International Lead Organizer;

### Government, Indigenous & Public Relations

- Work with legislative bodies to advocate for pro-worker policies;
- Develop and execute media and public relations strategies;
- Build relationships with government and Indigenous communities;
- Draft position papers, industry reports, and advocacy materials;
- Ensure compliance with BC lobbying legislation and reporting requirements under the Office of the Registrar of Lobbyists.
- Collaborate with signatory employers on Indigenous relations issues.

#### **Qualifications & Assets**

Required:

- 4 years of experience in union organizing, lobbying, or government relations;
- Strong understanding of Provincial and Federal labour laws;
- Familiarity with lobbying legislation and reporting requirements in BC;
- Strong interpersonal, conversational, and public speaking skills;
- Excellent computer, research, analytical, and technical writing skills;
- Ability to travel extensively within BC and the Yukon, and periodically across Canada/North America;
- Willingness to work occasionally outside of regular hours, i.e. evenings/weekends.

### Strong Assets:

- Bachelor's degree in political science, economics, labour studies, or other related field;
- Education or experience in technical writing;
- Skilled trade certification (Red Seal electrical trade preferred);
- Knowledge of utilities, electricity generation, and the energy sector.

### Why Join Us?

By joining Local 258 IBEW, you'll become part of a team of driven and ambitious individuals who are all passionate about the same thing – workers' rights. You'll have opportunities to travel to both small towns and big cities across Canada and throughout North America, meeting and engaging with people from all corners of the continent, through the IBEW's international reach. Every day is something different!

This is a salaried position equivalent to \$60.80 per hour, with a standard work week of 37.5 hours. You will be entitled to 3 weeks of paid vacation per year, with an additional 17 paid days off per year. You will also

be entitled to join the Local 258 IBEW Health and Welfare plan. You will receive a company provided phone and vehicle. Additionally, we offer 10% of all earnings in the form of RRSP payments.

#### How to Apply

Please email your resume as well as a 3-5 minute video of yourself, touching on the following points, to eorgan@ibew258.bc.ca.

- Why you are interested in this position, and how you see yourself fitting into it;
- Skills and strengths you possess that will help you be successful in this position;
- Previous successful organizing or lobbying campaigns/projects you have worked on, what made them successful, and what you took away from the experiences;
- Any other details you feel are relevant to your application.